

If we don't nothing else will!!

Have you ever kept same thought for six months at a stretch?

I did.

I declared my goal of writing a career book in a management session. I had fewer clue on how I would I accomplish it. Yet, some part of part me was telling, if at all you are going to do that then that would be now or never.

Having taken a training by Black Card Books, a leading Canadian Publishing House, I had all the technical details needed, only missing was the WILL!

Whenever I sat down to write, devils came to me and blocked my clarity.

With closer observation I could able to identify them. They were self-doubts, inability to focus for a long and laziness, leading to a meager progress.

I kept a journal for this purpose and written down the ideas as and when it came to my mind. It helped me to arrive at a structure later.

Getting carried away from the goal is natural; there are always pressing needs from career, health, family or finance. Deadline helped me as a remainder when I was delayed or deviated.

I started saying no to family, friends, what's App, movies and celebrations. I observed these smaller activities were successfully taking me away from my flow.

Nearing to deadline, I turned more focused, disappointed more people with reduced interactions. I felt 24/7 was less. I wished if i had one more month.

Frequently received comments, 'man, you look tired'. It all paid, when I received Mr. Brian Tracy's comments for the book, a world's leading management consultant and author of 65 books. It charged me up for next level of confidence and focus. I re-reviewed whole content with zeal, hosted e-book, got more reviews, did corrections and launched the paperback.

Here are a few extracts from CAMPUS TO CORPORATE BOOK LAUNCH.

Firstly, what made you write this book?

Having led, cross culture IT teams, I used to share my experiences and learning with teammates, it helped them to pick up the best practices and grow faster. And that's how we groom next level leaders. This sharing extended to fellow colleagues on the floor, new joiners and reached most of the job levels over a period of 5 years. I observed, when people feel that you are authentic and have genuine interest in their growth, they open up. I felt these conversations are necessary for lot more people out there. I collated all those ideas, organized and presented. And dedicated the book - 'To the readers, who aspire to craft life by design'.

Secondly, to whom it appeals?

Certainly to the people who are keen on career growth by their own efforts. How long we believe that there is something outside of our control is responsible for our growth and happiness. It's a delusion. By the time we realize the "success formula" with our trial and error approach, lot more precious years in life would have gone dust. It is the skill and knowledge which brings the definite results, not the hope as a strategy. Book teaches all these and on how to lead ourselves first, later others. It can help anyone who comes with an open mind. Contents comprise four parts, starts with the campus interview till senior position at corporate and discusses about living the legacy. By knowing the path ahead, ones journey can be smooth and joyous.

Lastly, few lines about the future plans.

In spite of having a good product, if it does not reach to intended customers, then the whole efforts spent in its creation will be futile. Future plans include digital marketing of the book, create awareness at campus placement office for technical and management graduates and e-engage with corporates to create awareness on the book and try even supplement with a workbook having a self-awareness questions, exercises and templates.

A a pic from the event at SJCE, Mysore.

